



VIP Sponsorship

VIP Sponsorships are for groups or companies that want the VIP experience. Provide visibility for your company at one of our premiere events and invite your best customers to enjoy the event with you!

NEW THIS YEAR! We've added a \$500 level! Perfect for a group of friends to enjoy the VIP experience!

1. Choose a VIP level and event:

Thursday Concert and Friday Rodeo			
Level	VIP Passes	Gate Admission Passes	Parking Passes
\$500	4	0	0
\$2,500	20	20	5
\$5,000	45	45	5
\$7,500	70	70	5
\$10,000	100	100	5

All VIP sponsorships include:

- Admission to the grandstand event
- All-inclusive food and drinks at the grandstand event (not applicable to other stages)

Sponsorships \$2,500+

- Admission to the grandstand event
- All-inclusive food and drinks at the grandstand event (not applicable to other stages)
- Your banner, provided by you, displayed on the fairgrounds
- Your name heard over the fairgrounds public address system during the week of the fair
- Social media mention to our 20K+ followers on Facebook and Instagram
- E-Newsletter mention to our 5K subscribers
- Logo on the fair website

2. Choose add-ons to make the sponsorship work for you:

- \$125: Additional VIP Pass. VIP passes are not sold during the fair and are exclusive to sponsors. Buy a few more in advance to be sure you have the perfect amount.
- \$25: Season parking pass, good each day of the fair (\$50 value).
- \$20 or \$5: Fair Admission. Season pass or one-day pass.
- \$15: Carnival wristband, good for one day of carnival access.

3. Submit your sponsorship.

- Mail a check and your form to the fair: PO Box 147, New Berlin, IL 62670
OR email your form to info@sangcofair.com, and ask us about electronic payment options.

Questions? Contact us! info@sangcofair.com | 217-488-2685 | SangCoFair.com

Sponsorship Agreement



Business/Sponsor: _____

Address: _____

Contact person: _____

Email: _____ Phone: _____

Website: _____

Sponsorship
 VIP Sponsorship
 Rodeo

Choose Addons	Cost	Quantity	Amount
Fair Admission Daily Pass	\$5		\$
Fair Admission Season Pass	\$20		\$
Season Parking Pass (\$50 value)	\$25		\$
Season Carnival Pass (\$75 value)	\$60		\$
Daily Carnival Wristband	\$15		\$
Grandstand Tickets (Thurs. concert)	\$30		\$
Grandstand Tickets (Friday rodeo)	\$15		\$
VIP Grandstand Tickets (Thurs/Fri)	\$125		\$
Demolition Derby Tickets	\$15		\$
			\$
Sponsorship/VIP Sponsorship			\$
TOTAL INVESTMENT			\$

Mail a check and your form to the fair: PO Box 147, New Berlin, IL 62670 OR email your form to info@sangcofair.com, and ask us about electronic payment options.

Payment is attached to this form
 Request to pay electronically
 Payment expected soon
 Send invoice
 In-kind sponsor

For Office Use	
Accounting/Entered in QuickBooks:	_____
Entered in Master Sponsor Spreadsheet:	_____
VIP Logo given to Marketing Committee:	_____
Packet & Passes Sent:	By: _____ Date: _____